



December 13, 2007

100 South Street • Morristown NJ 07960

«customer_number»

«Order_Contact_Publish_Name»

«Donor_Street»

«Donor_City», «Donor_Province_State» «Donor_Postal_Code»

Dear «Order_Contact_Greeting_Name»:

Starlight Society Renewal - Reminder

On behalf of The Community Theatre Board of Trustees and staff, thank you for your previous support as a Member of The Starlight Society. Your membership has now lapsed, but **I sincerely hope you that you will rejoin the Starlight Society and consider renewing your membership with an increased gift of \$«Renewal amount».**

The Community Theatre at Mayo Center for the Performing Arts is a cultural landmark, evolving into a full functioning performing arts center. Now in our 13th season, we will present nearly 100 world-class performances to over 100,000 people. The Community Theatre is an economic engine for the region and a source of tremendous civic pride. We are also a leader in arts education. Through our Performing Arts School, expanded residency programs, and our popular *Explorations Through the Arts* school time performances, The Community Theatre enriches the lives of children through the arts, and continues to grow.

The Theatre is poised to reach a new level of excellence. This season we have our upgraded stage, orchestra pit, new dressing rooms, and backstage spaces that will enable us to present larger productions all year round—our facilities finally befitting our stature as Northern New Jersey's premier Performing Arts Center.

Our annual budget is now \$5 million. As you know, ticket sales do not cover all of our expenses, so we must rely on private support for as much as 40% of our annual operating costs. Of that, **The Starlight Society accounts for over half of all individual contributions!** To renew your membership, simply fill out the enclosed pledge card and return it along with your contribution. Please remember to “make it a match” if your company offers a matching gifts program. (If you are uncertain of your eligibility, please contact your company's HR Department.)

Only through your continued support will we continue to grow in our role as an important community organization, and as a leading arts presenter in Northern New Jersey. Thank you in advance. We appreciate your contribution to the success of the Theatre. **As always, please feel free to contact the Development Office at 973-993-0861 with any questions regarding membership.**

Happy Holidays from all of us at The Community Theatre at Mayo Center for the Performing Arts!

Sincerely,

Allison Larena
Executive Director

If you have recently forwarded payment, please accept our sincere thanks and disregard this letter.