

January 2015

# Career Networking Group

**Monday, January 12, 2015 @6:30 pm**  
**Mountainside Public Library**

## HOW TO GENERATE JOB BUZZ

Your ability to clearly and succinctly tell your story helps you to make better connections. Better connections lead you to relevant job opportunities. This workshop will teach you how to write your unique value proposition, then communicate it through speed networking. Bring your business cards and a desire to accelerate your business contacts.

Sara Greenhouse is a dynamic connector with a highly successful non-profit fundraising background. She's developed a truly unique, cross-disciplinary integration of traditional and social media marketing. Using superior verbal and written communication skills, her company, Generate Buzz, LLC, is passionate about helping very small businesses, non-profits, and individuals, achieve greater effectiveness and promote positive social change

*Connect with the libraries' Career Networking Group on LinkedIn,  
Career Networking Group at SPPL.*

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This program is free and open to the public.



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