



Are you standing at a professional crossroads & don't know which way to go?

Has life thrown you a curve ball & you feel a bit stunned & confused?

Is marketing & selling your business or services exhausting you?

Generate Buzz, LLC is proud to present...

Shift Happens: Designing Your Destiny When Life Gets Tough

a panel discussion about personal & professional resilience:

Casey Carpenter, The Sales Breakthrough Coach

Christine Clifton, Mindful Business Matters

Dan Hollis, The Magic of Selling

Kim Luthy, Allied Wealth Partners

Terrence "Terry" Seamon, Facilitation Solutions



**Tuesday, May 3rd, 2016 from 6 – 8:30pm
Allied Wealth Partners
14 Walsh Drive, Suite 100, Parsippany, NJ**

\$30 per person

For more info & to register, visit:

<https://DesigningYourDestinyPanel.Eventbrite.com>

- Open Networking
- Q & A
- Giveaways
- Wine & Cheese
- Ample free parking
- Part of proceeds to Interfaith Food Pantry



Casey Carpenter, CEO of The Sales Breakthrough Coach, champions sales professionals who love what they do, yet struggle to master the sales part. A reformed wallflower and shy introvert who was bullied in her youth, Casey feels strongly about her clients, especially women, who don't speak up, speak out, or stand in their value. As a result, they are stepping over thousands of dollars because they don't have the courage to "flex their ask muscles." Casey's foray into sales was borne out of an inability to speak up at a job fair; her solopreneur career was launched from the tragedy of both losing her Mom, and being downsized from corporate America after age 50. Casey lives for the "Yippee!" phone calls from her clients when they collect the higher fees they deserve. She shares a message of resiliency both from a woman's perspective, and one over 55. Get in touch with Casey: www.salescall911.com or casey@sellingsociably.com

Christine Clifton is a SurThriver: she's now a successful entrepreneur, having come back from being sick, alone, and broke. She's dealt with 3 chronic illnesses over 18 years, a divorce and a resulting depression, and a financially tumultuous leap of faith from corporate manager to business owner. Through it all, Christine learned the true Secret to Success: that everything she really needed to Thrive was right inside of her. She authored a guidebook "Your Spirit at Work: Bring more of You through what you Do so your vision comes True" to share what she discovered with others. Christine founded Mindful Business Matters where she teaches thoughtful businesswomen how to connect more strongly with their own authentic voice so they present themselves confidently as they bring their important work into the world. "You don't have to shout to Stand Out." Get in touch with Christine: www.mindfulbusinessmatters.com or christine@mindfulbusinessmatters.com



Dan Hollis is the Founder and Sales Trainer / Coach for The Magic of Selling. He is also the author of *The Magic of Selling: A Treasure Map to Bigger and Better Sales*, as well as an accomplished radio host. Dan has spent over 28 years in outside sales primarily in media: print, radio, television, and film. He became a full-time Sales Trainer in 2014 and helps sales people sell more effectively, sharing the enthusiasm and wisdom with which he has been blessed. He loves selling and loves to teach the art of selling. Helping others is his biggest reward. Dan experienced the worst possible tragedy, losing a spouse, and while still feeling the painful effects of this tragedy, it eventually had a direct result on his leaving a successful career and branching out to become an entrepreneur. Dan absolutely loves what he does and has a few pearls of wisdom, as well as hope, to share. Get in touch with Dan: www.themagicofselling.net or dan@themagicofselling.net

Kim S. Luthy, CFP®, CFS, CLTC has been empowering clients to control their own destiny since 1988. As an advocate for her clients, she helps to navigate them through the financial landscape. Throughout her 27 years in the financial industry, she has gone through challenging times and yet continues to thrive. Kim's attitude has proven to be her greatest strength. Change is the only thing that's constant. Embracing change and seeing challenges as opportunities is what has made all the difference. Experiencing a divorce, adopting a relative's child at age of 26, having a child on life support, a father with Alzheimer's, a personal disability after the birth of her son, and financial setbacks and much more would have been enough to derail her momentum. In spite of the curve balls, she's forged ahead building her business, providing for her family, increasingly stretching her mind through education, supporting and motivating others to succeed. Kim will share her journey and her optimistic strategies that prove resilience and your search for joy is what will give you the drive and strength to define your destiny. Get in touch with Kim: www.alliedwealthpartners.com or kluthy@alliedwealthpartners.com



In our lives, we all experience change. Some of it is pleasant, but some of it rough, like loss of a loved one or the loss of a job. Shift does indeed happen. But after we experience these "falls" in life, we get back up and get going again. We call this resilience. In his talk, Terrence "Terry" Seamon will address the five key ingredients in "rising up" after we fall, ingredients that comprise the resilience needed in today's challenging business climate. After several bouts with corporate upheaval and unemployment during his 30+ year long career, Terry knows what it takes to rise up, reinvent, and reinvigorate the Self. Through his consulting practice, Facilitation Solutions, Terry works with companies and with individuals to help them navigate through change to achieve their desired results. Get in touch with Terry: about.me/terrenceseamon or thseamon@yahoo.com